



## Marketing Content Creator

### About Us

Vivo Surgical is a patient focused, clinician driven medical device manufacturer and distributor. An ISO 13485 certified company, our unique products target the medical needs of the world through innovative applications of science & technology. Headquartered in Singapore, Vivo Surgical's proprietary technologies span such areas as in vivo surgical lighting, flexible nasopharyngoscopy and minimally invasive robotic surgery.

We are hiring a passionate Marketing Content Creator to join our team. If you are excited to be part of a fast-growing Singaporean medical technology company with global ambitions, we invite you to build your career with us and contribute towards our vision of being the Asia Pacific's leading medical device manufacturer in surgical technology and robotics.

### About the Role

#### Job Description

A Marketing Content Creator creates, manages, and produces digital solutions, content, product graphics, social media, promotional artwork, and brochures. Preparing briefs for each project and presenting design ideas to the relevant stakeholders.

#### Responsibility:

- This role will focus on assisting the business development team to roll out brand content/assets (photo and video).
- Create branded/promotion content to drive business growth - Managing the brand image and presence, create compelling content and stories on all digital and social media platform.
- Conceptualise, design, and produce artwork/graphics on all digital and social media platform.

#### **VIVO SURGICAL PRIVATE LIMITED**

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- Building and managing the Brand's presence and reputation with photos and videos across various channels, including posting, sharing, engaging, and increasing digital marketing engagement.
- Brainstorm and suggest new and innovative ways to strengthen sales, business development and customer engagements
- Any other ad hoc duties assigned by Management.

Requirements:

- Diploma in Digital Content Creation E-commerce or Marketing or related field
- Fresh Graduate are welcome to apply.
- Must have a good design flair and is creative.
- Proficiency in Adobe Photoshop, Premiere Pro, & Illustrator.
- Knowledge in Photography, Videography and Adobe After Effect is a plus.
- Self-driven & motivated to work without much supervision.

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